



Markus Kaiser, CEO & Owner KAISER Group and Dan Weber, CEO KAISER PREMIER

KAISER AG FROM LIECHTENSTEIN ACQUIRES PREMIER OILFIELD EQUIPMENT

INTERNATIONAL TRACK RECORD, REGIONAL ROOTS.

With the 100% acquisition of Premier Oilfield Equipment based in Fort Morgan, Colorado, by way of an asset deal, KAISER AG has accomplished a major strategic step towards expanding its global market position.

This move puts KAISER AG well on its way to becoming the only manufacturer of vehicles for sewer cleaning and industrial disposal that operates on an international scale. It is also a long-term commitment to the manufacturing base in the USA, centrally located in Colorado.

KAISER PREMIER will focus on the North American market as a part of the KAISER Group. The vision for the new company is clear: further expansion of the existing product portfolio of hydro-excavators and establishing a leadership position in the US market for recycling vehicles with KAISER technology.

PREMIER OILFIELD EQUIPMENT - POE

POE was formed in 2012 by the Altira Group, a Denver based private equity firm, focusing on the gas and oil markets. Altira purchased four businesses and merged them to form POE. Historically the company supplied specialty tanks, vacuum trailers and hydro-excavators to the oil and gas industry.

KAISER PREMIER's current product portfolio consists of several truck mounted hydro-excavators and multiple API certified specialty storage tank configurations. KAISER PREMIER is also retaining the entire workforce. Dan Weber has been named the company's CEO. He brings to the company a long record of success in the industry. As president, Dan directed for over 15 years the largest distributor of truck mounted vacuum systems servicing the sewer cleaning and industrial disposal markets in the US and Canada.

“It is an honor to be part of the KAISER organisation. Our entire team in Fort Morgan is excited about this new opportunity. With KAISER AG's capital investment the new company can fully serve our current markets while introducing the most advanced recycling sewer cleaning technology to the US market.”

Dan Weber, CEO KAISER PREMIER



KAISER TODAY.

A SUCCESSFUL FAMILY-OWNED COMPANY.

KAISER AG is a family-owned enterprise based in Liechtenstein, headed by third-generation CEO Markus Kaiser. Founded over a century ago as a small workshop operation, today KAISER AG is an industrial enterprise with international operations and production plants in Liechtenstein, Italy, Finland, Austria and Slovakia. The company's core products are vehicles for sewer cleaning and industrial disposal as well as mobile walking excavators. KAISER has a worldwide network of over 100 distributors and service partners, and is regarded as synonymous with innovative technical solutions in both sectors. For example, in 1985 KAISER introduced recycling technology in sewer cleaning and is now the clear global leader.



the KAISER brand. This presence will also help to raise the profile of mobile walking excavators in the USA.

**For further information,
please visit www.kaiserpremier.com or www.kaiser.li**

“We have expanded our global market position and now have 500 employees at 6 manufacturing sites. A genuine commitment to local presence continues to be a major focus. Our underlying values as a family-owned enterprise, along with our innovation capability, remain to this day the basis for our success in the international arena. They also form the cornerstones of successful development in the future.”

Markus Kaiser, CEO & Owner KAISER Group

OUTLOOK.

CUSTOMER FOCUS AND REGIONAL SUPPORT.

POE is the fourth company set up or acquired by KAISER AG in the past 9 years. In 2008 an additional production site was built in Slovakia. The Scandinavian market leader Eur-Mark was purchased in 2011, and the well established Italian company, Moro, was acquired in 2014. The past few years have proven that growth through acquisitions has significantly strengthened KAISER AG in many areas, advancing its international market position and innovation capabilities. The establishment of a company in the USA will further strengthen



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LIECHTENSTEIN


**KAISER
MORO**
ITALY


KAISER
SLOVAKIA


**KAISER
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